



MEDIA RELEASE
For Immediate Distribution

Adam Robinson joins the Ron Paley Broadcast family, bringing his quarter century of front-line Radio experience to the team.

TORONTO/WINNIPEG, NOV 1, 2018: Ron Paley Broadcast (RPB), Canadian Distributor of Wheatstone Technology and Owner/Developer of DJB Radio Automation Software is proud to welcome Adam Robinson as our new Director of Broadcast Applications.

With 25 years in radio, the last 17 of them as Operations Manager and Director of Engineering and IT with the Evanov Radio Group, Adam's career in Radio Broadcasting and IT is one that's most impressive. Stints as an Announcer, Producer, News Director, Music Director, Program Director and even Production Manager of the world renowned Z103.5 Summer Rush music festival are among his accolades.

An early adopter of radio automation software, Adam installed and operated one of the first MediaTouch radio automation systems at Centennial College in Toronto and later installed the Windows-based iMediaTouch system at all of Evanov's radio facilities. Most recently, Adam supervised that company's country-wide move to Wide Orbit. On the hardware side, Adam installed one of the first Wheatstone TDM console systems in Canada and has carried the Wheatstone banner proudly ever since, installing Wheatnet IP systems in more than a dozen stations.

Says RBP President, Ron Paley, "Adam brings an enormous wealth of experience from the front lines of radio and broadcast engineering to our team. His personality, energy and can-do spirit are well known in the industry and are true assets."

Adam Robinson says, "Ron and Ted Paley are legends in the broadcast industry! Joining their team to market and develop the technology I have believed in for many years is an unparalleled personal and professional opportunity. I can't wait to get started!"

Adam will be on the show floor at WABE in Vancouver November 4, 5 & 6, 2018 alongside Ted and Darrin Paley and then flying his first solo mission at the OAB Conference November 7 & 8 in Toronto. Be sure to drop by and say "Hi!"

--30--

For more information please contact Ted Paley at (204) 800-3140 ted@ronpaleybroadcast.com or Adam Robinson at (416) 429-6946 adam@ronpaleybroadcast.com

Capron Group Inc – DJB Software Inc

dba Ron Paley Broadcast - DJB Radio – Digital JukeBox
26 Waterfront Rd Winnipeg, Manitoba

Toll Free 866-460-3119 Phone 204-800-3140 Fax 204-800-3139 Email rpaley@caprongroup.com WEB www.ronpaleybroadcast.com
Page 1 of 1 Document - Date – 10/29/2018